



A Customized Approach

At Cedars-Sinai our approach to treating prostate cancer is as individualized as the men who come to us.

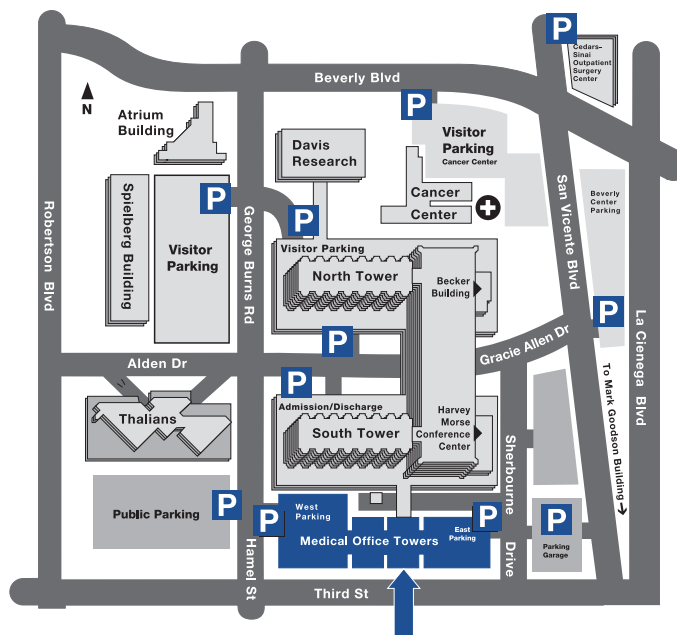
The Cedars-Sinai Prostate Cancer Center is the first of its kind in the Los Angeles area. Our team of diverse specialists will provide you with expert opinions:

- Urologists
- Medical oncologists
- Radiation oncologists
- Diagnostic imaging specialists
- Pathologists
- Specialized nurses

This team of specialists discusses each case to offer perspectives on treatment, ensuring that all avenues have been explored.

Our blend of specialized physicians and services offers options that best fit each patient. From diagnosis to treatment, our patients get the information needed to make the right decisions.

P Cedars-Sinai Visitor Parking
map not drawn to scale



Prostate Cancer Center

8631 W. Third St., East Medical Office Tower
Suite 1001E



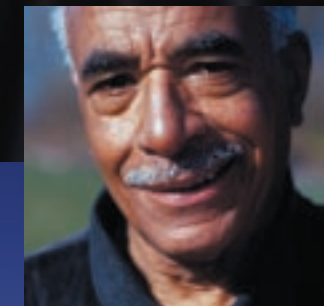
CEDARS-SINAI MEDICAL CENTER.[®]

Prostate Cancer Center

8631 W. Third St., Suite 1001E
Los Angeles, CA 90048
Office: (310) 423-7600
Fax: (310) 423-1998
E-mail: pcc@cshs.org
www.cedars-sinai.edu/prostate

LEADING THE QUEST FOR HEALTH™

©2001 Cedars-Sinai Health System (08/01)
Form # CB0006



Prostate Cancer Center





Leading the Quest for Health

Under the leadership of Medical Director Stuart Holden, MD, and Research Director David B. Agus, MD, the Cedars-Sinai Prostate Cancer Center, with a team of dedicated urologists, medical oncologists and radiation oncologists, is dedicated exclusively to treating prostate cancer. The Center is on the leading edge of prostate cancer research and is committed to bringing new treatments from the laboratory to patients in the shortest time possible.

In addition, the Cedars-Sinai Prostate Cancer Center is collaborating with other top medical centers around the nation to develop better treatments and, eventually, find effective therapies.

The Cedars-Sinai Prostate Cancer Center may elect to closely monitor a patient's condition without treatment in cases where no apparent symptoms or discomfort exist, or when the cancer is growing slowly. But the Center also offers advanced, innovative therapies for treating prostate cancer that are suited to each patient's needs, including:

- Chemotherapy, which uses drugs to combat cancer cells
- Clinical trials with new treatments
- Hormone therapy, to stop cancer cells from growing
- New molecular-directed therapies that "turn off" prostate cancer "active" switches in the cancer cells
- Radiation therapy, including radiation seeds, to kill cancer cells
- Surgery, including removal of the prostate and surrounding tissue, partial removal of the prostate (to get rid of urinary blockages) and cryosurgery, which destroys cancer cells by freezing them



Innovative Research and Treatment

Cedars-Sinai is at the front line of innovative research to fight prostate cancer and to improve the survival rate.

The Cedars-Sinai Prostate Cancer Center has a research laboratory focused on understanding the biology of prostate cancer and developing new treatments. One such treatment targets the "active" switches in the prostate cancer cells, turning them "off." This laboratory supports the Center's clinical trials that study the effectiveness of new anti-cancer agents.

The Cedars-Sinai Prostate Cancer Center is also using gene-chip analysis as part of National Institutes of Health-sponsored research. This technology allows researchers to unlock valuable genetic information about how prostate cancer develops and grows. As a result, our physicians are better equipped to understand the patient's specific type of prostate cancer, as well as the best treatment for the patient.